

WELCOME 2016



community partnership program

We welcome all businesses and organizations to participate in the Township Events. Towamencin feels it is important for businesses to connect with their community through monetary and product donations. It allows the business or organization to advertise, build their local economy and realize the needs of their consumers/clients. Below is an explanation of how being a community partner with Towamencin Township can help you and promote your business or services while improving your community.

“Thank you. Such a nice event. My son had a blast.”

-Denise Calabretta

“ We all had a great time, can’t wait to do it again!” - Sheila McCoy

Towamencin Events’ Yearly Accomplishments:

Estimated Event Attendees

Towamencin Community Day (May 14th)	1000+
Summer Concert Robert Eric Band (July 14th)	800+
Summer Concert Real Diamond (July 21st)	1000+
Summer Concert The Mango Men (July 28th)	800+
Summer Concert Philadelphia Funk Authority (August 4th)	800+
Movies in the Park (July 10 and August 7th)	300 + each
Turkey Trot 5k (November 19th)	1000+
Holiday Lights Festival (December 3rd)	500+

****Spring and Fall Newsletter Reaches over 7000 residents/businesses**

Non-Monetary Donations: Sometimes in lieu of money, businesses donate food/drinks for the Township to give away at our events. If you cannot give money but would like to contribute in another way, please detail your donation and quantity.

Ball Park Sign: This is a 4' X 8' high quality aluminum sign with your company's logo printed on it, to be hung on the fence of the baseball field at Bustard Road, during the season April through September.

Newsletter Ad: We have combined our newsletter ad space with our special events. We are offering 1/8 of a page, 1/4 of a page, 1/2 Page, and a Full Page ad space in our Township Newsletter. They will be color ads that run in the Fall newsletter, which are mailed to over 7000 residents and businesses.

It is a bigger overall Newsletter size in order to maximize your advertising potential with more content for our readers. The Newsletter is environmentally friendly, attractive, and recyclable.

Please email your 1000 pixel jpeg Ad to events@towamencin.org, when you send in your payment for sponsorship. Ad payment and picture need to be submitted by August 1st in order to make the Fall Newsletter.

1/8 Page Ad

5"W x 2 5/8"H

1/4 Page Ad

5"W x 5 3/8"H

1/2 Page Ad

10 1/8"W x 5 3/8"H

Full Page Ad

Bronze Sponsorship:

Picket sign that will be displayed at the two **Movies in the Park**.

Free attendance at these two events, to set up a booth, advertise, and hand out promotional materials.

PowerPoint **commercial** on the reel that plays before the movies start.



Silver Sponsorship:

Picket sign that will be displayed at the two **Movies in the Park** and the **four concerts**.

Free attendance at these 6 events, to set up a booth, advertise, and hand out promotional materials

PowerPoint **commercial** on the reel that plays before the movies start.

Notation from the bands at the beginning of the concert.

Gold Sponsorship:

Picket sign with your company's logo will be displayed at **ALL Towamencin Community Events**.

Free attendance to all events, to set up a booth, advertise, and hand out promotional materials.

PowerPoint **commercial** on the reel that plays prior to the movies.

Notation from the bands prior to the start of the concert.

Company logo printed on the T-shirts for the Turkey Trot 5K.

You will get a 5% discount on whatever ad size you pick for the newsletter!!

Platinum Sponsorship:

4' X 12' **banner** will be displayed at **ALL Towamencin Community Events**.

Free attendance to all events, to set up a booth, advertise, and hand out promotional materials.

PowerPoint **commercial** on the reel that plays prior to the movies.

Notation from the bands prior to the start of the concert.

Company logo will be printed on the T-shirts for the Turkey Trot 5k.

This exclusive membership will include your company **name/logo on our website, in the press releases/facebook posts** we send to all the local advertising establishments.

You will get a 10% discount on whatever ad size you pick for the newsletter!!



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- Platinum (\$2,500)

- Gold (\$1,000)

- Silver (\$500)

- Bronze (\$250)

- Full page Ad in Township Newsletter Fall (\$1,080)

- 1/2 page Ad in Township Newsletter Spring/Fall (\$670)
* Additional \$100 charge for back page, first come first serve

- 1/4 page Ad in Township Newsletter Spring/Fall (\$350)

- 1/8 page Ad in Township Newsletter Spring/Fall (\$220)

- Ball Park Sign Bustard Road (\$335 or \$160 for returning participants)

- Ball Park Sign Butch Clemens Park (\$435 or \$260 for returning participants)

Sponsor:

Contact Person:

Title:

Address:

Phone:

Email:

Website:

Please Make Checks Payable to Towamencin Township. You can email, mail, or fax forms along with payment to: Towamencin Parks and Recreation, PO Box 303, Kulpville, PA 19443. Phone: 215-368-7602 Fax: 215-368-7650 events@towamencin.org

Please email 1000 pixel jpeg image of your advertisement to events@towamencin.org when purchasing Ad Space by 08/01/2016