



Greetings from Towamencin Township!

My name is Katie Cleary. I am the Special Events Coordinator for Towamencin Township. At Towamencin, our mission is simple:

To provide quality, affordable and inclusive events for our residents and guests.

Visitors from all over Montgomery County attend the 15 Towamencin Special Events that occur throughout the year with attendance averaging 1,000 people at most events. Be seen as a visible supporter of our community!

Our Community Partnership Program offers the following levels of participation:

- ★ **Event Sponsorship**
- ★ **Advertising Space in our Bi-Annual Newsletters**
- ★ **Ballpark Signs**

To learn more about sponsorship and marketing opportunities or to begin participating, see enclosed materials or use the link and address below:

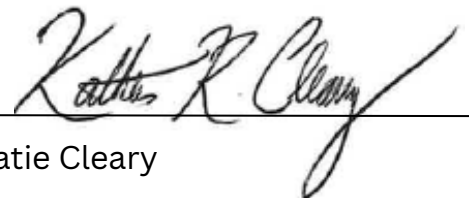
- ★ **Online:** towamencin.org/departments/events
- ★ **Mail:** Towamencin Township Special Events
1090 Troxel Road, Lansdale, PA 19446

Thank you in advance for becoming a champion of Towamencin Township! We greatly appreciate your support and we're sure the Community will too!

Contact us today:

- ☎ 215-368-7602 ext. 1206
- ✉ events@towamencin.org
- 🌐 www.towamencin.org/departments/events

Sincerely,



Katie Cleary



2025 EVENT SPONSORSHIPS

**All event sponsorship packages include: an acknowledgement in our Enews and/or Facebook and free attendance to all events to set up a booth, advertise, & hand out promotional materials*



PLATINUM

\$ 4,200

- 4' X 12' banner displayed and/or recognition at **ALL** Towamencin community events
- Business logo promoted in commercial played before the movie
- Recognition prior to the concerts
- Company logo printed on our Turkey Trot 5K shirts
- 10% discount on newsletter advertising



GOLD

\$ 1,800

- Picket sign displayed and/or notation at the following community events: Pajama Party, Bus Trip, Jigsaw Jamboree, Towamencin Day, Car Show, 2 concerts, Flick & Float, Pumpkin Derby, and Turkey Trot
- Business logo promoted in commercial played before the movie
- Company logo printed on our Turkey Trot 5K shirts
- 5% discount on newsletter advertising



SILVER

\$ 900

- Picket sign displayed and/or recognition at the following community events: Pajama Party, Bus Trip, Car Show, Flick & Float, Pumpkin Derby
- Business logo promoted in commercial played before the movie



BRONZE

\$ 450

- Picket sign displayed and/or recognition at the following community events: Pajama Party and Flick & Float



FRIENDS OF TOWAMENCIN

ANY

- Monetary or in-kind donation of any amount will be acknowledged at the event supported by your generosity

Interested in becoming a Towamencin Sponsor? Complete the form and remit payment to:

Towamencin Township - 1090 Troxel Road, Lansdale PA 19446

2025 EVENT SPONSORSHIP PACKAGES

	Platinum \$4,200 4'x12' Banner	Gold \$1,800 Yard Sign	Silver \$900 Yard Sign	Bronze \$450 Yard Sign
<p>Preschool Pajama Party - February 22nd</p> <p>New for 2025! This event will feature a story time, music and movement, craft and snack. All children welcome, however geared towards preschool and Kindergarten aged children.</p>	x	x	x	x
<p>Flick & Float - August 9th (rain date August 10th)</p> <p>New for 2025! Our movie event will be held at the Towamencin Pool this summer! Guests can float in the pool while enjoying a movie.</p>	x	x	x	x
<p>Bus Trip - March 13th</p> <p>New for 2025! Guests will take a trip to Lancaster to enjoy lunch and a magic show!</p>	x	x	x	
<p>Car Show - June 28th</p> <p>Our classic car show is back! Last year's attendance averaged 300 people throughout the show. Visitors will enjoy cars from the past, listening to our DJ! Food will be available for purchase from food vendors.</p>	x	x	x	
<p>Pumpkin Derby - October 4th</p> <p>New for 2025! Kickoff spooky season with a different take on the classic pinewood derby races.</p>	x	x	x	
<p>Jigsaw Jamboree - April 4th</p> <p>Residents can enjoy a friendly competitive evening of puzzles, food and fun! Previous year's attendance averaged 100 people.</p>	x	x		
<p>Summer Concerts - June 19th & 26th ~ July 10th, 17th & 31st</p> <p>Our outdoor summer concerts attract 700+ people per concert throughout the summer. Various musical genres all summer long!</p> <p>Platinum Sponsorship includes ALL concerts. Gold Sponsorship includes 2 concerts of choice.</p>	x	x		
<p>Turkey Trot - November 8th</p> <p>Our annual 5K race is back! This event is our main fundraising event of the year. This family friendly event welcomes runners, walkers, pets and strollers. Average attendance is 500+ people.</p> <p>Sponsorship includes business logo on the back of all shirts.</p>	x	x		
<p>Towamencin Day - May 10th</p> <p>Our annual community event, with attendance averaging 1,500+ people is back! Vendors, food, and free entertainment for the whole family!</p>	x	x		
<p>Holiday Lights - December 5th & 6th</p> <p>A beloved Township tradition, our Holiday Lights Festival spans 2 days and includes festive music, lights, and horse drawn carriage rides throughout Fischer's Park. Live Reindeer and Santa will join us once again. This event attracts over 1,000 people during this 2-day event.</p>	x			

“x” indicates the following:

-the event your sign will be displayed

-free attendance at the event to set up a booth, advertise, and hand out promotional materials

-business name mentioned at the start of the event

-an acknowledgement in our Enews and/or Facebook ad prior to the event you're supporting

Please Note: As “Friends of Towamencin,” your monetary or in-kind donation of any amount will be acknowledged at the event supported by your generosity

2025 EVENT SPONSORSHIP



Event Sponsorship Packages: Various levels of sponsorship are available. We appreciate any form of in-kind donations as well.

Newsletter: The Township's biannual newsletter reaches a combined 7,400 residents and business owners, in addition to online views on the Township's website. We offer color ads which run in both the spring and fall. Our newsletter is larger in size compared with other municipal newsletters, providing more content for our audience and maximized advertising potential for sponsors.

Ballpark Signs: Take advantage of 4' x 8' high quality aluminum signs, with your company's logo printed on it. Signs are displayed along the fences of our baseball fields at either Bustard Road Park or Butch Clemens Park, from April through October. Ballpark signs have the potential to reach 1,000 players, families, and friends. This sponsorship enables both Towamencin Youth Association and Towamencin Township to raise funds for annual activities.

Interested in becoming a Towamencin Sponsor?
Complete the form on the reverse side. Checks can be made payable to Towamencin Township and mailed to Towamencin Special Events.



Mail:

Towamencin Township Special Events
1090 Troxel Road, Lansdale, PA 19446

EVENT SPONSORSHIP SELECTION

Thank you for your consideration in participating in our Event Sponsorship Program. Please complete this form indicating your choice of sponsorship level and/or advertising options. Check each box to indicate your corresponding preference. **Checks can be made payable to Towamencin Township and mailed to Towamencin Township Special Events 1090 Troxel Road, Lansdale, PA 19446**

EVENT SPONSORSHIP LEVELS

- | | | |
|--|---|---|
| <input type="checkbox"/> Platinum (\$4,200)
10% newsletter discount | <input type="checkbox"/> Gold (\$1,800)
5% newsletter discount | <input type="checkbox"/> Friends of Towamencin
(Any amount accepted
and/or goods) |
| <input type="checkbox"/> Silver (\$900) | <input type="checkbox"/> Bronze (\$450) | |
-

NEWSLETTER ADVERTISING

- | | |
|--|--|
| <input type="checkbox"/> Full page ad Spring/Fall (\$2,160) | <input type="checkbox"/> 1/2 page ad Spring/Fall (\$1,340) |
| <input type="checkbox"/> *Additional \$200 for back page, per edition, first come first serve - <i>ad must be 1/2 page ad in landscape design please check the applicable season box</i> | <input type="checkbox"/> Spring
<input type="checkbox"/> Fall |
| <input type="checkbox"/> 1/4 page ad Spring/Fall (\$700) | <input type="checkbox"/> 1/8 page ad Spring/Fall (\$440) |
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BALLPARK SIGN ADVERTISING

- | | |
|--|--|
| <input type="checkbox"/> Bustard Road Park (<i>space is limited</i>) | <input type="checkbox"/> Butch Clemens Park (<i>larger audience</i>) |
| <input type="checkbox"/> First-Time Sponsor (\$600 1st year) | <input type="checkbox"/> Recurring Sponsor (\$300 yearly) |
| <input type="checkbox"/> Recurring Sponsor - requesting new sign (\$550) | |
-

In-Kind Donation: _____

SPONSOR/ADVERTISER CONTACT INFORMATION

Sponsor Name: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Questions? Email events@towamencin.org or call 215-368-7602 x1206