



# Greetings from Towamencin Township!



My name is Katie Cleary. I am the Special Events Coordinator for Towamencin Township. At Towamencin, our mission is simple:

***To provide quality, affordable and inclusive events for our residents and guests.***

Visitors from all over Montgomery County attend the 15 Towamencin Special Events that occur throughout the year with attendance averaging 1,000 people at most events. Be seen as a visible supporter of our community!

Our Community Partnership Program offers the following levels of participation:

- ★ **Event Sponsorship**
- ★ **Advertising Space in our Bi-Annual Newsletters**
- ★ **Ballpark Signs**

**To learn more about sponsorship and marketing opportunities or to begin participating, see enclosed materials or use the link and address below:**

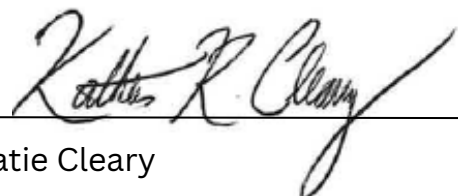
- ★ **Online:** [towamencin.org/departments/events](http://towamencin.org/departments/events)
- ★ **Mail:** Towamencin Township Special Events  
1090 Troxel Road, Lansdale, PA 19446

Thank you in advance for becoming a champion of Towamencin Township! We greatly appreciate your support and we're sure the Community will too!

## Contact us today:

- ☎ 215-368-7602 ext. 1206
- ✉ [events@towamencin.org](mailto:events@towamencin.org)
- 🌐 [www.towamencin.org/departments/events](http://www.towamencin.org/departments/events)

Sincerely,

  
Katie Cleary

# EVENT SPONSORSHIP



**Event Sponsorship Packages:** Sponsorships are open to both businesses and individuals. Monetary and in-kind donations are gratefully accepted, and no contribution is too small. Every donation helps make a difference.

**Newsletter:** The Township's biannual newsletter reaches a combined 7,400 residents and business owners, in addition to online views on the Township's website. We offer color ads which run in both the spring and fall. Our newsletter is larger in size compared with other municipal newsletters, providing more content for our audience and maximized advertising potential for sponsors.

**Ballpark Signs:** Take advantage of 4' x 8' high quality aluminum signs, with your company's logo printed on it. Signs are displayed along the fences of our baseball fields at either Bustard Road Park or Butch Clemens Park, from April through October. Ballpark signs have the potential to reach 1,000 players, families, and friends. This sponsorship enables both Towamencin Youth Association and Towamencin Township to raise funds for annual activities.

**Interested in becoming a Towamencin Sponsor?**  
**Complete the form on the back. Checks can be made payable to Towamencin Township and mailed to Towamencin Special Events.**



**Mail:**

Towamencin Township Special Events  
1090 Troxel Road, Lansdale, PA 19446

# EVENT SPONSORSHIP SELECTION

Thank you for your consideration in participating in our Event Sponsorship Program. Please complete this form indicating your choice of sponsorship level and/or advertising options. Check each box to indicate your corresponding preference. ***Checks can be made payable to Towamencin Township and mailed to Towamencin Township Special Events 1090 Troxel Road, Lansdale, PA 19446***

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## EVENT SPONSORSHIP LEVELS

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Platinum (\$3,500)<br>10% newsletter discount | <input type="checkbox"/> Gold (\$1,800)<br>5% newsletter discount | <input type="checkbox"/> Friends of Towamencin<br>(Any amount accepted<br>and/or goods) |
| <input type="checkbox"/> Silver (\$900)                                | <input type="checkbox"/> Bronze (\$450)                           |   |
- 

## NEWSLETTER ADVERTISING

- |  |  |
|--|--|
| <input type="checkbox"/> Full page ad Spring/Fall (\$2,160)  | <input type="checkbox"/> 1/2 page ad Spring/Fall (\$1,340)       |
| <input type="checkbox"/> *Additional \$200 for back page, per edition, first come first serve - <i>ad must be 1/2 page ad in landscape design please</i> check the applicable season box | <input type="checkbox"/> Spring<br><input type="checkbox"/> Fall |
| <input type="checkbox"/> 1/4 page ad Spring/Fall (\$700)   | <input type="checkbox"/> 1/8 page ad Spring/Fall (\$440)         |
- 

## BALLPARK SIGN ADVERTISING

- |  |  |
|--|--|
| <input type="checkbox"/> Bustard Road Park ( <i>space is limited</i> )   | <input type="checkbox"/> Butch Clemens Park ( <i>larger audience</i> ) |
| <input type="checkbox"/> First-Time Sponsor (\$600 1st year)             | <input type="checkbox"/> Recurring Sponsor (\$300 yearly)              |
| <input type="checkbox"/> Recurring Sponsor - requesting new sign (\$550) |  |
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☐ In-Kind Donation: \_\_\_\_\_

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## SPONSOR/ADVERTISER CONTACT INFORMATION

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Questions? Email [events@towamencin.org](mailto:events@towamencin.org) or call 215-368-7602 x1206